



PRIVACY POLICY

Biodimension Technology Private Limited, a private limited company, incorporated under the provisions of the Companies Act, 2013, having its CIN U74999TN2021PTC140662 and its Affiliates/Subsidiaries/Associates (hereinafter referred as “We”, “Us”, “Our”, or “Company” or “Biodimension”). Biodimension owns, operates and manages a website having domain name www.biodimension.in under the name and style of “Biodimension” (hereinafter referred to as “Platform”)

For the purposes of this privacy policy (hereinafter referred to as “Privacy Policy” or “Policy”) wherever the context so requires, references to the terms “User(s)”, “You” or “Your”, shall mean and include the user, registered on the Platform, who uses or accesses the Platform.

This Privacy Policy is published in compliance with the Information Technology Act, 2000, and applicable amendments, rules, regulations and guidelines enacted thereunder from time to time (“IT Act, 2000”) with specific mention of regulation 4 of the Information Technology (Reasonable Security Practices and Procedures and Sensitive personal information) Rules, 2011, and any other national and state laws which relate the processing of data. This Privacy Policy is an electronic record in terms of the IT Act and this electronic record is generated by a computer system and does not require any physical or digital signatures. Any new features and/or services that are added to our current service at any point in the future shall also be subject to the terms set out in this Policy along with any other future relevant legislations to be incorporated as per the laws of the land. This Privacy Policy shall apply to any person who visits, browses, uses or accesses the Platform or use any Services on the Platform.

This Privacy Policy, inter alia, states: (i) the type of information collected from the Users, including personal information and sensitive personal data or information (as defined below), relating to an individual; (ii) the purpose, means and modes of collection, usage, processing, retention and destruction of such information; (iii) how and to whom We will disclose such information; and (iv) how We will protect the Users’ personal information when they access the Platform.

PURPOSE AND SCOPE

This Privacy Policy is published to inform and describe Our Users of Our policies and procedures regarding collection, storage, and processing and sharing of information that We receive from our Users on the Platform or those which are stored or accessed by Us at the time of registering and/or availing of the Services on the Platform. We have developed this Policy to familiarize You with Our practices and demonstrate Our commitment to the protection of Your privacy and Your personal information. With regard to this Privacy Policy, the terms “using”, and “processing” information include, without limitation; the use of cookies; and the



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collection, storage, transfer, evaluation, deletion, disclosure, management, handling, modifying and use of information.

The below mentions the outlined idea of Scope of the Privacy Policy:

- This Privacy Policy is applicable to all Users of this Platform. By using the Services, registering with Us or by otherwise giving Us Your information, You shall be deemed to have read, understood and agreed to the practices and policies outlined in this Privacy Policy and agree to be bound by the terms hereof as laid down.
- We respect Your need to understand how and why information is being collected, used, disclosed, transferred and stored. This Privacy Policy sets out the way in which We process Your information when You visit the Platform or use the Services in accordance with applicable relevant data protection laws. By accessing Our Platform or availing the Services, You agree to be bound by the terms of this Privacy Policy.
- It is important that You read this Privacy Policy together with any or all other policies We may provide on specific occasions when We are collecting or processing your personal information, so that You are fully aware of how and why We are using your personal information.
- This Privacy Policy applies only to information that You provide Us via the Platform. We reserve the right to update this Privacy Policy from time to time to reflect any changes to Our Services. You may note that this Policy itself and any such change of policy will be effective from the date of posting on the site. Any changes shall be effective immediately upon the posting of the revised Privacy Policy. While We will make reasonable efforts to keep You posted on any updates to this Privacy Policy, to make sure that You are aware of any changes, We recommend that You review this policy periodically. If You are not comfortable with any of the changes to Privacy Policy, You may choose to discontinue usage of the Platform. You can also email us at info@biodimension.in to update or delete Your personal information that Biodimension has collected.
- The information contained on this Platform and the information collected by using/login and /or accessing this Platform are stored at a secured server. It is stated by the server service provider that they have all the best security practices required for the server. The Platform is owned by Us and is located in India. Hence, We are bound by duty to abide by the laws, including but not limited to, regulations, rules, circulars and notifications governing privacy in India.
- This Privacy Policy does not apply to any third-party website(s) and mobile app(s).

You are requested to take note that information and privacy practices of Our business partners, advertisers, sponsors or other sites to which we provide hyperlink(s), may be different from this Policy. Hence, it is recommended that you review the Privacy Policy of any such third



parties before you interact with such interfaces. Under such circumstances we kindly recommend you to read the policies on the applicable/relevant websites or sources.

You hereby consent to us collecting, using and sharing and disclosing your information as described in this Privacy Policy. If You do not agree with this Privacy Policy at any time, time, please do not use any of the Services, use or access the Platform or give us any of your information thereof.

COLLECTION OF PERSONAL INFORMATION

A. When you access our Platform, You may provide us with Your Personal Information, including when you register an account with us or sign up to receive announcements or other information from Us. Such information may be inclusive of but not limited to:

- (i) Your personal details such as Name, Date of Birth/Age and Gender,
- (ii) Contact Details such as Residential Address, contact number, email address,
- (iii) Your usage details with regards to the Platform, such as time, frequency, duration and pattern of use, features used and any other information that is willingly shared by You.
- (iv) In addition to the above, the following information is defined as “Personal Information” is defined under Information Technology (Reasonable Security Practices & Procedures and Sensitive Personal Data or Information) Rules, 2011 (“**SPDI Rules**”) to mean any information that relates to a natural person, which, either directly or indirectly, in combination with other information available or likely to be available with a body corporate, is capable of identifying such person.

B. The SPDI Rules further define “sensitive personal data or information” of a person to mean personal information about that person relating to the following: (i) passwords; (ii) financial information such as bank accounts, credit and debit card details or other payment instrument details; (iii) physical, physiological and mental health condition; (iv) sexual orientation; (v) medical records and history; (vi) biometric information; (vii) information received by body corporate under lawful contract or otherwise; (viii) visitor details as provided at the time of registration or thereafter; and (ix) call data records.

(Points (A) and (B) shall collectively referred to as "**Personal Information**").

C. We may also obtain information about you from other sources and we may add and maintain such information along with the information about you obtained through the Platform.



- D. To improve the responsiveness of the Platform, as you navigate through the website, we collect your computer operating system type, browser type, browser language, the websites you visited previously, pages you viewed, time spent on each page, access times and information about your use and actions on our site. Certain other information is also passively collected (that is, gathered without your actively providing the information) using various technologies and means, such as internet protocol addresses, cookies, internet tags, and navigational data collection. Navigational data is used for system management, to improve the content of the site, market research purposes, and to communicate information to visitors. Cookies are small data files stored on your hard drive by a website. We may use both session cookies (which expire once you close your web browser) and persistent cookies (which stay on your computer until you delete them) to provide you with a more personal and interactive experience when using the Website. This type of information is collected to make the Website more useful to you and to tailor the experience with us to meet your interests and needs.
- E. You are responsible for maintaining the accuracy of the information you submit to us, such as your contact information. If you provide any information that is untrue, inaccurate, out of date or incomplete (or becomes untrue, inaccurate, out of date or incomplete), or if Biodimension has reasonable grounds to suspect that the information provided by you is untrue, inaccurate, out of date or incomplete, Biodimension shall disregard and delete such at its sole discretion, and may bar/restrict you from using or accessing its Website in the future. Biodimension shall retain the right not to correct, delete or update your Personal Information, including (a) where the Personal Information is opinion data that is kept solely for evaluative purpose; and (b) the Personal Information is in documents related to a prosecution if all proceedings relating to the prosecution have not been completed.

USE OF PERSONAL INFORMATION

You hereby provide Us with Your explicit permission to use any and all of Your personal Information collected by Us in order to:

1. Improve our services, website and how we operate our businesses;
2. Understand and enhance your experience using our website, products and services;
3. Provide and deliver products and services You request;
4. Provide customer support and respond to your requests, comments and inquiries;
5. Send you related information, including confirmations, invoices, technical notices, updates, security alerts and support and administrative messages;



6. Communicate with you about promotions, upcoming events and news about our products and services;
7. We may process your Personal Information without your knowledge or consent where required by applicable law or regulation for the purposes of verification of identity or for prevention, detection or investigation, including of cyber incidents, prosecution and punishment of offences;
8. To protect, investigate and deter against fraudulent, unauthorised or illegal activity.

ACCESS, RETENTION AND DELETION OF PERSONAL INFORMATION

- A. Biodimension will take reasonable steps to accurately record the Personal Information that You provide to Biodimension and any subsequent updates. As a User, you have the right to access and correct your Personal Information that Biodimension holds.
- B. You can follow the "unsubscribe" instructions in commercial email messages. If required by you, Biodimension will delete the Personal Information provided by you, but Biodimension may retain information about you for the purposes authorized under this Privacy Policy and for the duration as mentioned in this Privacy Policy, unless prohibited by law. Thereafter, Biodimension will either delete your Personal Information or de-identify it so that it is anonymous and not attributed to your identity. Upon deletion of your Personal Information, copies of your Personal Information may remain viewable in cached and archived pages.

SHARING OF PERSONAL INFORMATION

- A. We shall not disclose your Personal Information to third parties except as mentioned herein:
 - a) At your direction to disclose such information;
 - b) We may share or disclose your non-private, aggregated or otherwise non-personal information with third parties in compliance with the terms of this Privacy Policy and the applicable laws.
 - c) Information that we collect from our Users, including Personal Information, is considered to be a business asset. As a result, if we are acquired as a result of a transaction such as a merger, acquisition or asset sale or if we go out of business or enter bankruptcy, your Personal Information may be disclosed or transferred to the third-party acquirer in connection with the transaction.
 - d) We may share or disclose your Personal Information for legal, protection and safety purposes, including to comply with laws, to respond to lawful requests and legal processes, and to protect the rights and property of our company, agents, customers and others, which includes enforcing our agreements, policies, and terms of service.



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We may share information in an emergency, which includes protecting the safety of our employees, our customers, or any other person, however in compliance with applicable laws.

COLLECTION AND USE OF NON-PERSONAL DATA

Non-personal data is data that can never be used to identify an individual. We may collect information regarding customer activities on our Platform. This aggregated information shall be used by Us in research, analysis, to improve and monitor our services and for various promotional schemes and offers. Such non personal data may be shared in aggregated, non-personal form with third party to enhance customer experience, offerings or services. The Platform uses cookies, and while using the Platform You will be prompted to accept all cookies.

RETENTION OF PERSONAL INFORMATION

We may retain Your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by applicable laws, including but not limited to IT Act, 2000 and its relevant Rules. This may include without limitation, satisfying any legal, regulatory, accounting, reporting requirements, to carry out legal work, for the establishment or defence of legal claims, etc.

POLICY TOWARDS CHILDREN

Biodimension does not knowingly collect or solicit personal information from anyone under the age of 18. If you are under 18, please do not attempt to register for the Services or send any personal information about yourself to Biodimension. If Biodimension learns that we have collected personal information from a person under age 18, we will delete that information as quickly as possible. If you believe that a person under 18 may have provided us with personal information, please contact us at info@biodimension.in

CHOICES AND CHANGES

Our marketing emails tell you how to “opt-out.” If you opt out, we may still send you non-marketing emails. Non-marketing emails include emails about your accounts and our business dealings with you. You may send requests about your Personal Information to our contact information below. You can request to change contact choices, opt-out of certain information sharing with others, and update your Personal Information. You can typically remove and reject cookies from our site with your browser settings. Many browsers are set to accept cookies until you change your settings. If you remove or reject our cookies, it could affect how our site works for you. You may at any time also intimate to us that you wish to have your data erased from our servers/records. We will in such circumstances comply and within reasonable timeframes have such data removed from our servers.



SECURITY AND CONFIDENTIALITY OF PERSONAL INFORMATION

- A. Biodimension takes all necessary precautions to protect your Personal Information both online and off-line, and implements reasonable security practices and measures including certain managerial, technical, operational and physical security control measures in order to prevent unauthorized access, disclosure or use of your Personal Information.
- B. Please be aware, however, that these security measures do not guarantee that your information will not be accessed, compromised, corrupted, disclosed or destroyed. Accordingly, we cannot guarantee the absolute security of any information.
- C. By using the Platform, you acknowledge that you understand and agree to assume these risks. Your Personal Information may be stored on the servers provided to us by third parties (based on separate agreements containing security related clauses in accordance with applicable laws)
- D. Biodimension makes all User information accessible to its employees, agents or partners and third parties only on a need-to-know basis, and binds only its employees to strict confidentiality obligations. Biodimension shall not rent or sell potentially personally-identifying and personally-identifying information to anyone. Other than to its employees, contractors and affiliated organizations, as described above, Biodimension discloses potentially personally-identifying and personally-identifying information only in response to a subpoena, court order or other governmental request, or when Biodimension believes in good faith that disclosure is reasonably necessary to protect the property or rights of Biodimension, third parties or the public at large.
- E. Biodimension is not responsible for the confidentiality, security or distribution of your Personal Information by our partners and third parties outside the scope of our agreement with such partners and third parties. Further, Biodimension shall not be responsible for any breach of security or for any actions of any third parties or events that are beyond the reasonable control of Biodimension including but not limited to, acts of government, computer hacking, unauthorised access to computer data and storage device, computer crashes, breach of security and encryption, poor quality of Internet service or telephone service of the User etc.

DISCLAIMER

We respect the exercise of the rights You have in relation to the personal data and information We process or use. You can request access to or a copy of your Personal Information collected and processed by Us. You may also request the rectification and removal of personal data and



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information or the restriction of the processing of Your personal data and information. Users have the right to unilaterally change their e-mail and contact preferences at any time by logging into their Account on the Platform and changing the account settings.

You are responsible for maintaining the accuracy, truthfulness, correctness and completeness of the information You submit or provide to Us, on the Platform; and shall hold harmless and indemnify Us from and against all claims arising out of or in relation to the wrongful information posted, provided by You to Us, on the Platform. If Your personal information changes, you may correct, delete inaccuracies, or amend information by making the change on Your Account information page or by contacting Us on the contact information given below.

SUPPORT

If you have any question or complaints about the processing of your personal information, write to us at info@biodimension.in

GRIEVANCE OFFICER

In accordance with the provisions of the IT Act, 2000, and rules made thereunder, the name and contact details of the Grievance Officer are provided below:

S. Manojkumar

- Attention: Manojkumar Sampathkumar
- Designation: Co-Founder and Director
- Email: info@biodimension.in
- Timings: 09:00 am to 7:00 pm
- Phone: +91-9994326566
- Effective Date: 14-07-2021
- Policy Version: V1.0